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THE SMART CONSUMER'S GUIDE TO

# How to Make Sure You Choose the Right Dentist

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*Five Questions You Must Ask*

  
airdriesprings  
DENTAL

The Smart Dental Consumer's Guide

## How To Carefully Choose The Right Dentist For You

### Five Questions You Must Ask.

We know choosing a dentist can be a difficult task. This information is provided to help you choose a dentist that's right for you.

Our dental office was created so you can **experience friendly, gentle Dentistry that produces proven results – a great smile and healthy teeth for life.**

Airdrie Springs Dental has come up with these key questions through our combined experience of over 40+ years as dentists and thousands of hours of post-doctoral training.

**Question 1: How do I know I'll like my experience if I come to your office?**

At Airdrie Springs Dental, you'll notice a difference the moment you step into our *state of the art facility, designed for your comfort.*

Honestly though, a far more important aspect of our unique dental practice is our staff. They are "people" people who enjoy giving great service.

Many of our patients have remarked to us what a friendly, upbeat office we have. We take personal pride in being an office that our patients like to come to.

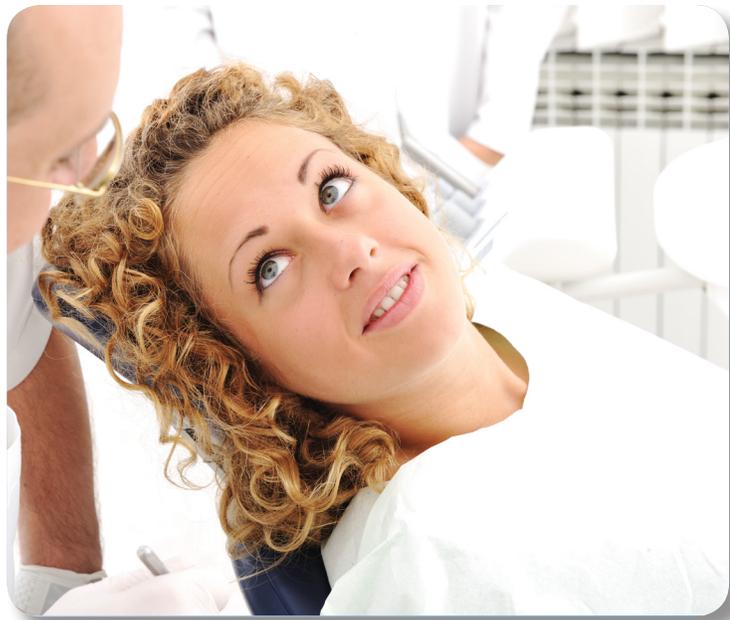
*If you haven't been to a dentist in a long while, you can be assured of not being embarrassed or scolded.*

Listen, we know it can be hard to come in even though you know you should. We won't make it any harder. We work to make it easier, so you can feel relieved about that!

We work with you individually to help you get the right kind of dental care that looks good, feels good, and helps keep your teeth for a lifetime.

You'll benefit from the latest technology available in equipment, materials, and technologies so you can have great dental health, and also a great smile. You'll enjoy a friendly, upbeat atmosphere of open communication.

We answer your questions and work to understand your concerns.



## Question 2: How do I know you are a good Dentist?

At Airdrie Springs Dental, each doctor has a passionate commitment to giving you quality dentistry that looks good and feels good.

Good dentistry comes as a result of the combination of education...on-going professional post-doctoral training...talent...experience...and the **commitment to doing right**.

At Airdrie Springs Dental you'll notice a difference the moment you step into our facility, designed for your comfort.

Honestly though, a far more important aspect for your comfort in our dental practice is our staff. They are "people" people who enjoy serving others.

Many of our patients have remarked to us what a friendly, upbeat office we have. We take personal pride in being an office that our patients like to come to. If you haven't been to a dentist in a while, you can be assured that you will not be embarrassed or scolded. Listen, we know it can be hard to come in even though you know you should. We won't make it any harder. We work to make it easier, so you can feel relieved about that!

We work with you individually to help you get the right kind of dental care that looks good, feels good, and helps keep your teeth for a lifetime.

You'll benefit from the latest available in equipment, materials, and technologies so you can not only have great dental health, but also a great smile.

You'll enjoy a friendly, upbeat atmosphere of open communication.

### Question 3: Do you offer all the dental services that I need or could need?

The short answer is “yes”.

We offer almost all the dental services that you'll ever need right here in our office.

As a full service dental practice, Airdrie Springs Dental can help you with all the routine services you would expect, along with the ones that you don't commonly see in most dental offices.

Among the routine services we offer are examinations, cleanings, check-ups, conservative gum treatment, fillings, root canals, crowns, bridges, removable partial dentures, and full dentures.

Among the not commonly seen services are:

- ✓ Cosmetic Dentistry Services – Smile makeovers based on a computer assisted smile designed to give you the look you've always wanted.
- ✓ Dental Implant Therapy – To replace missing teeth and rebuild smiles, performing all aspects of the treatment, surgery and restoration since 1983.
- ✓ Rapid Whitening to give you white, bright teeth in about an hour.
- ✓ Super-Strong tooth-colored materials so teeth don't look gray or dark at the gum line...giving natural looking teeth.
- ✓ Full cosmetic consultation for challenging, difficult situations restoring smiling and chewing to how they should be.
- ✓ Bad Breath Evaluation and Treatment
- ✓ Gum Therapy – Which includes using dental lasers, plastic surgery for your gums to make them look right, regenerative surgery using bone grafts to rebuild missing bone, specialized antibiotics to treat resistant gum disease.
- ✓ Dental Spa Services
- ✓ Intra-oral video and digital cameras – So you can see what you can understand better concerning your dental health.
- ✓ Complete DVD Patient Education System – So you can understand better your own dental health.
- ✓ Complete Photo Studio
- ✓ Digital x-ray evaluation – Allows us to see the smallest details with up to 90% less radiation than normal x-rays
- ✓ And We Offer Decay Preventing Sealants that wear 100x better than regular sealants- something all parents want for their children.

Many patients say they really like the fact that they don't get sent out of town for their services.

#### Question 4: Do you make appointment scheduling, fees, billing, and insurance easy for me?

Absolutely! At Airdrie Springs Dental, we recognize the importance of being able to get appointments and having a flexible schedule.

We help you understand the fees, billing and insurance so you can be comfortable financially, too. We work to make fees affordable while helping to maximize your insurance coverage.

We have dealt with thousands of plans and file for you, helping you win in dealing with insurance companies. Dental insurance, while not a pay-all, can be a real help in paying for maintenance dental care. We help you get every last dollar of benefit coming to you.

Our staff is ready to help you so that your total dental experience is the same we'd want for ourselves.

#### Question 5: How are you going to help me keep my teeth for a lifetime so they look good and feel good?

Or

*If you have lost some of or all of your teeth, the fifth and most important question becomes:*

#### **How are you going to help me regain lost appearance and function?**

First, we'll talk with you about your past medical history and dental history.

We want to know your concerns and what is important to you about your teeth and your treatment.

Then, we'll do a thorough dental examination that leaves no stone unturned. We know from experience that many times hidden, unknown problems exist that you don't know about simply because you don't know they are there!

We'll evaluate your teeth, gums and bite, looking for hidden signs of problems that don't hurt until it's too late.



We'll offer you the kind of dentistry that we would want for our own families. We'll help you get the bright, white smile you've always wanted.

Now we know that serious, life threatening risks to your health can be a result of untreated dental infection-even ones you don't know you have.

We'll answer your question and work out the needed appointments to give you the best results as quickly as possible while maintaining quality care.

You will receive an individual, customized plan of treatment that serves four functions:

1. **Correcting your problems**
2. **Enhancing your appearance**
3. **Creating long term solutions**
4. **Preventing problems by giving maintainable dental health**

Once your treatment (if any) is complete, we'll help you maintain your dental health through periodic visits on a schedule designed for you as an individual.

**Dentistry is a lifetime need.** Teeth don't heal themselves. If they did, no one would lose any teeth.

**Because of our expertise and experience, we often are called upon to deal with very difficult, challenging dental situations.**

*Every age has its own special dental problems. As you live longer and work later in your life, your dental needs are unique. We help you regain lost function, eliminate painful conditions, and enjoy a youthful, radiant smile.*

If you have:

- Dark, stained, chipped or misaligned teeth
- Old dental work that doesn't look good
- Bad breath that won't go away
- Bleeding, shrinking, infected or painful gums
- Missing teeth, holes and gaps
- Loose or "about to be lost" teeth
- Problem dentures (9 out of 10 are!)

...Then you have found the place designed for people with big problems. We work with people like you-daily. **We are the big problem solvers!**

## A Final Word

We know we aren't right for everyone, but we are right for those who want to keep their teeth for a lifetime. We are right for those who want teeth that look good and feel good. We are right for the person who wants a bright, white smile.

As our gift to you, you will receive your free initial clinical examination that includes a comprehensive

examination of your teeth, an oral cancer screening, jaw joint health review, gum and bone disease exam, review of your medical and dental history and a cosmetic screening. This does not include x-rays or other records, but you will receive two additional gifts when you come in for your first visit.

## What to do next

To schedule an appointment or for more information, call our office at 587-317-6050 or visit our website, [www.airdriespringsdental.com](http://www.airdriespringsdental.com), which is also chocked full of important information.

Sincerely,

## Your Team at Airdrie Springs Dental

### **Airdrie Springs Dental**

280-2700 Main Street  
South Airdrie, AB T4B 2Y1  
Phone: 587-317-6050  
[airdriespringsdental.com](http://airdriespringsdental.com)





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